

Media Contacts:

Lori Carson
Phoenix Technologies
+1 (419) 353-7738
l.carson@phoenixtechnologies.net

Sophia Dilberakis
SD Communications
+1 (312) 787-5800
sophiad@att.net

Phoenix Technologies announces availability of new melt-form rPET pellet for bulk handling packaging applications

Bowling Green, Ohio (February 24, 2015) —Phoenix Technologies International, a leading producer of recycled polyethylene terephthalate (rPET), is announcing the availability of its latest resin grade. The announcement is expected to open the door for additional, larger commercializations of rPET bottles and containers for a wide variety of food, beverage and other applications.

LNO™ c melt-formed pellet has been engineered to withstand bulk handling and transport, while still providing the desired color and low acetaldehyde attributes found in the original compacted formulation. It is also Food & Drug Administration approved for conditions of use A-J.

The company's original LNO™ c is formed by compacting a fine grind powder. It was designed to provide optimum performance for "through the wall" bottle and container making operations.

The new LNO™ c melt-formed pellet has been engineered to handle the rigors of bulk transport for those larger, remote users whose production requires truckload or tanker deliveries.

"We view this as a hybrid product. Users will now get the handling benefits of a melt form pellet, but still retain the great color and low acetaldehyde characteristics of the original compacted resin," said Lori Carson, director of commercial operations. "This means that larger-volume users who have been evaluating the possibility of using rPET to produce containers now will have a new option."

The LNO™ c line offers unique benefits in color and IV properties over traditional rPET food grade resins. And for applications such as water bottles, LNO™ c resin offers exceptionally low levels of acetaldehyde, sometimes even below that of virgin resins.

Phoenix' proprietary rPET technology is used at up to 100% content to produce a variety of packaging containers and bottles for food, beverages, pharmaceuticals, shampoos, soaps and detergents. Its resins are also used in non-packaging applications such as strapping, carpeting and others.

MORE

About Phoenix Technologies

Phoenix Technologies is a leader in recycled rPET manufacturing. The company produces clean, consistent and high-grade rPET resin pellets from post-consumer recycled plastic flake shipped from all over the world. As the foremost manufacturer of rPET, Phoenix sets standards for quality, technology, service and value. Phoenix Technologies is a member of Plastic Technologies, Inc., Holland, OH family of companies. For more information: www.phoenixtechnologies.net.

#

Please forward sales inquiries to:

Lori Carson, Director of Commercial Operations
Phoenix Technologies, Inc.
1098 Fairview Ave.
Bowling Green, OH 43402
Phone: (419) 353-7738
Email: l.carson@phoenixtechnologies.net